

The ARK Charity Project
Donation Processing Plan



The ARK Charity Project prioritizes the following values:

1. Empowering and inspiring all people to give charity and do acts of kindness each day.
2. Showcasing the power of collective giving.
3. Providing clarity and transparency in supporting charitable giving and processing of donations.
4. Supporting local humanitarian needs chosen by the donor through vetted 501c3 organizations.
5. Showing demonstrable impact from donations.

In supporting these values, Unite The World recognizes that, where possible:

1. Donations should be valued at any amount, yet collective giving should be encouraged.
2. Donation processing must be cost- and time-efficient to produce demonstrable impact and not overburden the ARK Charity Project's supporting infrastructure partners.
1. Donations should be sent to the donor's cause of choice and recognized as such publicly.

In recognition of the above, Unite The World proposes the following Donation Processing Plan:

1. Institutions with over 100 members that sign up to participate in the ARK Charity Project will be given a unique code.
2. The local community foundation ("Foundation") compiles a list of categories of local humanitarian needs and the vetted local 501c3 humanitarian charities ("charities") within each category. These Charities are each assigned a code.
3. Participating institutions ("institutions") will allow their members to vote on a charity for which they will collect donations for a 100-day "Giving Period". There will be 3 such periods each year, with time allotted in between to bring in donations to the participating bank, transfer of funds to the local charity chosen, and recognition of donations.
4. The proposed dates for these 3 Giving Periods are: Sep 1 – Dec 10, Jan 1 – Apr 10, June 1 – Aug 10. Collection and processing periods are: Dec 11 - Dec 31, Apr 11-30, and Aug 11-31.
5. Donations must be processed through the Foundation's account at a local participating bank ("Bank") which will process donations brought in to all branches. The Bank will record donations along with the Institution's code and the chosen Charity's code.
6. The Foundation has sole permission to access ARK donations and distribute them to the Charity chosen by the donor.
7. Donations will be recognized on the UTW webpage. There is no requirement for the Foundation to provide a tax-deductible receipt unless the donation is given as an individual or corporate entity.
8. All donations should be recorded in a database to be shared by the Bank, the Foundation, and Unite The World ("UTW"). Donation information should be retained for at least one full year following the end of each cycle of 3 periods.

UTW proposes the following plan for donations from individuals or institutions with less than 100 members:

1. Prior to the beginning of each year cycle (Sep 1), the community foundation will choose 1 category of need for focused awareness during each of the following 3 "giving period"s. These categories, and the Charities within each category, will be announced on websites of the Foundation and UTW at the beginning of each year.
2. Individuals and institutions with less than 100 members can sign up and bring in donations to the Bank during the "Collection and processing period" that focuses on the category of need they choose.
3. Donations less than \$1,000 will go towards a general fund to be disbursed by the Foundation at its own discretion to Charities within the category announced for the current giving period.
4. Total category donations and the amounts chosen to be given to each Charity will be recognized by the Foundation and UTW on their websites.
5. An individual, group, or institution with under 100 members can receive a "conditional code" at signup. When bringing in a donation of \$1000 or more during one "collection and processing period", the individual, group, or institution can then give its "conditional code" and assign its donation to a specific Charity.