



The A.R.K. Charity Project
School Contests available from Unite The World

Option 1 – Essay Contest (for 5th graders and older)

The best essay from each grade will be awarded a \$30.00 Amazon gift card.

1. Essays should be submitted in a typed format and should not exceed 600 words.
2. Essay subject: **“What does giving charity daily mean to me”** and should reflect student’s thoughts and feelings how inserting a coin into their ARK daily has impacted themselves or others. Some ideas: Has it opened their eyes to see others in a more empathetic way? Has the act of placing a coin in the ARK at the start of the day translated into other kind actions and behavior throughout the day? Has it aroused a sense of gratitude for what we are blessed with? How can filling an ARK change our world?
3. Teachers are to collect all student’s essays within three weeks from the date of the launch and give them to the principal, who should send them (scan & email) to Unite the World within a month of the launch date. Unite The World will review the essays and within two weeks of receiving, will inform the principal of the winning essays and will mail the Amazon gift cards and winning certificates to the school.
4. Essay winners will be asked to be photographed holding their gift card and certificate. Photographs may be used in Unite The World’s school program donor report and may be posted on social media. (No names will be listed on social media without permission.)

Option 2 – Picture Contest (all grades)

The best picture of Acts of Kindness from each grade will win a \$15 Amazon gift card.

1. Each contestant may submit up to 3 pictures of the contestant doing a kind act or giving charity into an ARK charity box. Kind acts must be voluntary, and not required, like chores.
2. Pictures must be taken with a minimum 5-megapixel camera or smartphone camera and submitted in JPEG format to an email of the school principal’s choice.
3. **This contest will factor in originality, creativity, and impact of the photographed action.**
4. Parents/school staff/students must email in photos three weeks from the date of the launch to the principal’s chosen email, who will email them to Unite the World within one month of the launch date. Unite The World will review the photos and within two weeks of receiving, will inform the principal of the winning photos and will mail the Amazon gift cards and winning certificates to the school.
5. Picture winners will be asked to be photographed holding their gift card and certificate.
6. Contest pictures may be used in Unite The World’s school program donor report and may be posted on social media. (No names will be listed on social media without permission.)

Unite The World looks forward to your contest submissions!